



**As seen  
on TV!**

# How Much Do You Have to Spend To Get A New Patient? What If We Gave You New Patients & Paid You?

DenMat® is the company that built the Rembrandt® and LUMINEERS® brands and now we're launching the next brand that patients will be asking for by name... **snap-on smile®**

We've helped dentists generate millions of dollars in revenue and this is the next big opportunity for your practice to grow. Get ready for the new national TV advertising campaign that will drive new patients to you.

You know the lifetime value of a new patient. Imagine the benefit of a TV campaign that brings them to you!

## Here's How It Works...

- 1) Our TV commercial gets patients who pre-pay for the Snap-On Smile procedure.
- 2) In just 15 minutes you diagnose and prescribe the case, then take the impression for the patient we send to you.
- 3) We pay you your choice of \$500 credit in DenMat product, \$200 Visa® card or one FREE Snap-On Smile full arch appliance...it's your choice for each patient you treat.\*
- 4) *And...you've just met a new patient!*

Call us today so that you can begin meeting your new patients:

# 800-820-2196



ACTUAL PATIENT

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BEFORE



AFTER

## snap-on smile®



The Snap-On Smile...Making Great Smiles a Snap!