



thinnovation™

LUMINEERS®... THE #1 PATIENT-REQUESTED VENEER

LUMINEERS are the only veneer patients ask for by name and “Thin Veneers” achieve 4x greater case acceptance than traditional veneers. More than most esthetic treatment options, LUMINEERS increases consumer awareness of the possibilities of a new smile...exactly what you would expect from DenMat, one of the leaders in consumer marketing.

LUMINEERS are designed using exclusive CAD/CAM technology for greater precision in fit. There is far less need for subgingival placement, no post-treatment pain or sensitivity...just beautiful, new smiles.

PROPRIETARY DIGITAL THIN VENEER DESIGN SYSTEM



Technicians interactively build the veneers digitally in 3D with a special haptic device that provides force-feedback and micron-accuracy.

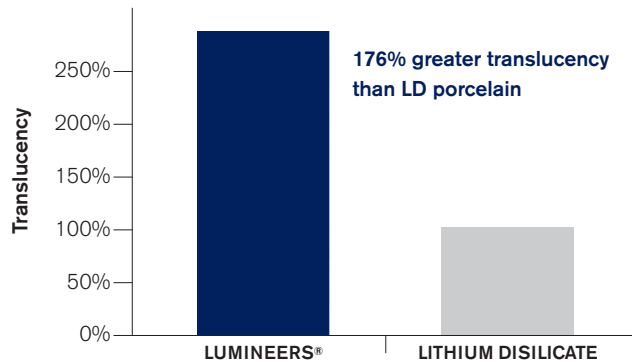
	LUMINEERS	IPS e.max®	Durathin®	Vivaneers®
Material	Cerinate®	Lithium Disilicate	Varies	Prismatik®
Esthetics (translucency)	Variable	Opaque	Variable	Variable
Strength (Mpa)	216MPa	360-400MPa	No Data	167MPa
Wear on opposing dentition	low	medium	high	low
Track record	Over 20 years	7 Years	9 years	7 years
Patient Brand Recognition	High	None	None	None
Turn-around time	7-Day*	Varies	3-4 Weeks	5-Day
Price	\$199*	\$99-360	\$350	\$123

* For LUMINEERS Smile Discovery Program Members

EXPERIENCE THE BENEFITS OF LUMINEERS IN YOUR PRACTICE



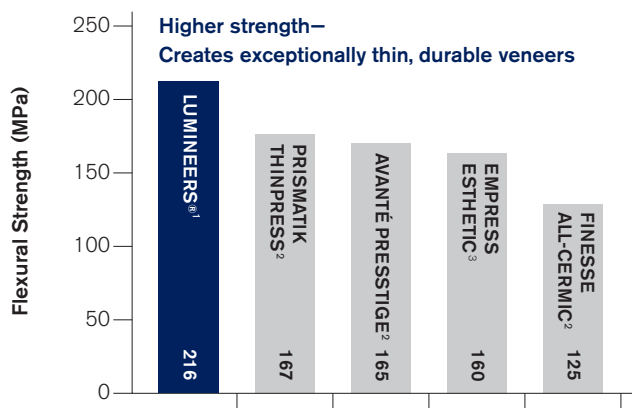
NORMALIZED TRANSLUCENCY OF CERINATE PORCELAIN



LUMINEERS ARE FABRICATED IN CERINATE® FELDSPATHIC PRESSABLE PORCELAIN:

- LUMINEERS achieve 176% greater translucency than lithium disilicate for a more natural, esthetic smile.
- Cerinate low viscosity glass allows for the pressing of restorations as thin as 0.3mm with exceptional strength.
- At 216 MPa, Cerinate is the strongest leucite-reinforced ceramic on the market.
- The reliability of Cerinate is significantly higher than Empress¹ and is backed by over 20 years of clinical research.
- Cerinate shows low wear rates against opposing dentition when compared to conventional porcelain.
- Available in all Vita shades.

LEUCITE-REINFORCED GLASS-CERAMICS



1. Chen X, Cattell MJ. Biaxial Flexural Strength Report. Unpublished report; 12 Feb 2009.
 2. Dental lab products, April 2009; forward trends: veneers: veneer venue. Dental Products Report [Internet]. April 2009 [cited 14 Sep 2009]. Available from http://www.dentalproductsreport.com/articles/show/dlp0409_ft_veneer-venue
 3. Bühler-Zemp P (Ivoclar Vivadent AG, Research and Development, Scientific Services, Bendererstrasse 2, FL - 9494 Schaan, Leichtenstein). IPS Empress Esthetic: Scientific Documentation. Mar 2004.

LUMINEERS®
 this changed everything

